

SPONSORSHIP OPPORTUNITIES



WWW.WALKROLL.COM

Last year was a hit! Walk+Roll Cleveland is back for at least five Sundays for 2007!

Join us as we give Clevelanders a new opportunity to enjoy, explore and play in the culturally diverse neighborhoods near University Circle! Martin Luther King Jr Blvd will once again be open to non-motorized traffic, with art, music, fun activities and adventures from end to end.

What?

Walk+Roll Cleveland opens Cleveland's Rockefeller Park and the Cultural Gardens for people to enjoy – on foot, on bike, on rollerblades, or by wheelchair or stroller. By rerouting motorized traffic on special Sundays, MLK Jr Blvd becomes the city's gathering space – and a place for all Clevelanders to explore and enjoy together, just the way a park should be!

Where?

Rockefeller Park stretches from Lake Erie to University Circle. The area includes the unique Cultural Gardens, the Rockefeller Greenhouse, new and renovated housing and wonderful urban greenspace. It's unique from anywhere else in the world, and may be the best kept secret in our city.

Why?

For more reasons than we can fit on this page, that's why! Let's start with making Cleveland an even better place to work, live and play. **W+R** encourages cultural diversity, promotes youth activities and encourages the continued revitalization of our neighborhoods. With adventures for all ages and abilities, it encourages active, healthy lifestyles and urban living.

How many events bring together westsiders, eastsiders and residents throughout our region, while encouraging alternative transportation, historic preservation, and civic pride?

Walk+Roll Cleveland does.
With your help, we'll do it again and again!



With enough public, corporate and philanthropic support, we can make **Walk+Roll Cleveland** an ongoing part of community life in Cleveland and expand the number of Sundays!

We look forward to your commitment to Walk+Roll Cleveland 2007!

\$7500 \$5000 \$3000 \$1500 Other (Let's talk!)

We will contact you to discuss your sponsorship details, logo recognition and benefits. Please include check payable to Walk+Roll Cleveland. If your organization desires, sponsorships may include an in-kind component. Please contact us with any questions or to talk about your sponsorship.

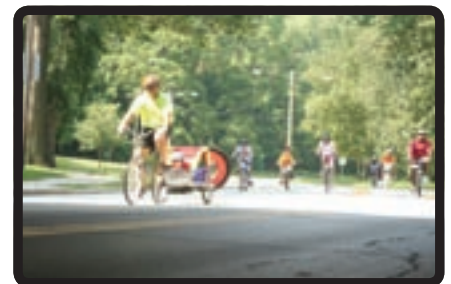
Your name

Organization or Business Name

Address City State Zip

Telephone Email

Please mail to: Walk+Roll Cleveland • Lois Moss, Executive Director • 2306 Forestdale Avenue • Cleveland, Ohio 44109 • 216.741.4424





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Lois Moss, Executive Director

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Mayor Frank Jackson, City of Cleveland
Councilwoman Sabra Pierce Scott
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David Abbott, The George Gund Foundation
George Parras, The Cultural Gardens Federation
Mittie Imani Jordan, The Rockefeller Park Cultural Arts Association
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**For more info and
to experience W+R,
watch the
four minute video at
www.walkroll.com**



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WHAT CLEVELANDERS SAID: The most striking thing was the peace – no car noise, no fumes – and the scenery took full stage. I urge every Clevelander: Put on your walking shoes, get on your bikes or roller blades and enjoy a rare treat. –**Michael J. Madorsky**. It was one of the best days of my summer. I'm looking forward to Walk and Roll continuing for next summer and beyond. –**Paula Blackman**. This should happen every week! –**Bobbi Reichtell**. Walk and Roll Cleveland was the best public event I have been to in this town – and such a brilliantly simple concept – Family Sundays in the Park. I hope that the powers-that-be allow this magnificent public space to serve its original function by continuing this program! – **Laura McShane**. For most of my 62 years, I've driven MLK without taking my eyes off of the bumper in front of me. It was great seeing people biking, blading and walking in the area. –**Len Nagel**. People just rode/strolled/bladed around with big smiles on their faces. Congratulations many times over and ...thank you! –**Kathy Coakley Barrie**.